



Dear <<First Name>>,

In two weeks, we will commemorate Childhood Obesity Awareness Month (COAM) in Jacksonville. COAM was introduced in September 2010 to call national attention and action to the growing epidemic by uniting community leaders who care about our youth and the health of our nation.

Do You Know a Healthy Hero? HJCOPC will honor top childhood obesity prevention programs in Jacksonville at its annual *Celebrating Healthy Kids and Active Communities Awards Breakfast*. [Submit your nomination](#) to recognize an individual, youth or an organization who has instituted healthy eating and active living programs and are producing noteworthy results in preventing/reducing obesity through lifestyle or clinical interventions.

Mark Your Calendar: On Friday, September 13, in lieu of attending the monthly Coalition meeting, the Healthy Jacksonville Childhood Obesity Prevention Coalition (HJCOPC) will honor top childhood obesity prevention programs in Jacksonville at its second annual *Celebrating Healthy Kids and Active Communities Awards Breakfast*. Dr. Nikolai Vitti, Duval County Public School Superintendent, will be the keynote speaker and will discuss the role health plays in achieving academic excellence. The breakfast will be held at the Hyatt Regency from 8 - 10 a.m. Tickets are free, but you must [RSVP](#) by Tuesday, September 10.

How will you commemorate the occasion? E-mail [Jacquelyn Lowe](#) by Friday, August 23 with the details for your community events for the month of September to add to our calendar of healthy activities. All events will be promoted through local media, social media and on HJCOPC.org.

We are gaining momentum in our efforts to improve the health of our community. I look forward to celebrating the successes of the HJCOPC, as well as sharing how we can deepen our impact in the community to ensure that all children grow up healthy. We must continue our great effort. Together, we are making a difference.

Healthy Regards,

Laureen Husband, EdD
Director, Healthy Jacksonville

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