

HEALTHY JACKSONVILLE

Childhood Obesity
PREVENTION COALITION

www.hjcopc.org

September 2, 2013

Dear <<First Name>>,

Dear Healthy Jacksonville Childhood Obesity Prevention Coalition Partners,

In 2010, Congress officially designated September as National Childhood Obesity Awareness Month, which provides an ideal platform for the Coalition to unite in efforts to:

- **Raise awareness** of the prevalence of childhood obesity in our community;
- **Highlight the work** of the Coalition partners to combat this epidemic; and
- **Position HJCOPC members as the foremost experts** in our region regarding childhood obesity and healthy living.

Please take a moment to review the [marketing toolkit outlined in this document](#) and incorporate these messages into your communications plan during National Childhood Obesity Awareness Month.

I hope you will join us in the commemoration of National Childhood Obesity Awareness Month at the second annual [Celebrating Healthy Kids and Active Communities Awards Breakfast](#) on Friday, September 13, from 8:00 – 10:00 a.m. The celebration is an opportunity for Jacksonville residents to hear inspiring stories from community members who are working to create a healthy community. Visit www.HJCOPC.org for information and to register for this free event.

Featured Speakers Include:

Dr. Nikolai Vitti, *Superintendent, Duval County Public Schools*

Dr. Kelli Wells, *Director/Health Officer, Florida Department of Health in Duval County*

Donovin Darius, *The Donovin Darius Foundation*

We are gaining momentum in our efforts to improve the health of our community. I look

forward to celebrating the successes of the HJCOPC, as well as sharing how we can deepen our impact in the community to ensure all children grow up healthy.

Healthy Regards,

Laureen Husband, EdD
Director, Healthy Jacksonville

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